

What's the harm in hard water?

Hard water harms nearly every item in your home, leaving mineral deposits and scale build-up on everything your water touches. Hard water is especially tough on plumbing and on water-using appliances, resulting in more repairs and more frequent replacement – and costing Americans billions of dollars a year.



The consequences of hard water in the home:



- Pipes become clogged with scale, reducing water flow
- Water heaters scaled with mineral deposits require significantly more energy to heat your water
- Rust stains on sinks
- Faucets crusted with hard-to-remove deposits

- Towels and clothes are dingy and rough
- Glassware and dishes marred by spots and cloudiness
- Increased expenses for detergent and other cleaning products
- More time and effort devoted to cleaning

Enjoy the advantages of treated water:

- Extend the life of your water heater, fixtures, dishwashers, and laundry equipment by years
- Cut spending on detergents and other cleaning supplies – by as much as half
- Increased water heater efficiency
- Clothes are cleaner, softer, and last longer
- Dishes and glassware will sparkle

- Eliminate the inconvenience and expense of bottled water
- Clean, healthier drinking water
- Better flavor in coffee, soups and ice cubes
- Great lather with less soap and shampoo
- Everything – hair, towels, fruit – rinses cleaner
- Improved water flow through cleaner pipes

